

# Justin Spegele, UI / UX / PM

## EXPERIENCE

### **Freelance UX Consultant**, Mar 2019–Present

Implemented UX research and testing with small business beginning their UX journey. Developed UX strategies, prototypes, and user personas based on insights gained. Audited websites and implemented fixes to identify user pain points, improve SEO, increase conversion rates and improve accessibility.

### **Sr Project Manager, UX @ CA Technologies**, 2015 – 19

Led UX testing programs and implemented dynamic web apps to improve the overall user experience for training customers and employees. Designed meaningful experiences for internal and external users.

### **Project Manager, Ops @ CA Technologies**, 2010–15

Managed technical projects for operations teams, delivering successful web app deployments, technical implementations, data migrations, and report development. Designed and developed SQL based reports to provide advanced analytics to the business.

### **Web Developer @ CA Technologies**, 2007–10

Designed and implemented clear and effective web pages, working with stakeholders to gather requirements for internal and external websites, maintaining web content.

## EDUCATION

### **Siena College** 2002–06

Bachelor of Science in Computer Science;  
minor in Business

## SKILLS

Responsive Design  
User Research  
Prototyping  
Agile & Scrum  
HTML5  
CSS & SASS  
JavaScript  
jQuery  
React.js  
Node.js  
Git  
Jira  
UXPin  
Google Analytics  
Adobe CS  
Visual Studio  
MS Office

## @JSPEGELE

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## CONTACT

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